

MEDIA ALERT

PRIME VIEWS AT THE CHAMPIONSHIPS, WIMBLEDON, WITH A PRIME CITY-CENTRE STAY AT THE CAVENDISH LONDON

The Cavendish London and Ascott Star Rewards (ASR) present a chance to win a seat at the tennis tournament of the year, complete with Debenture access and court privileges – kickstarting the first of the loyalty programme’s global series of Ascott Privilege Signatures

Singapore, 4 June 2024 – The Ascott Limited (Ascott), the lodging business unit wholly owned by CapitaLand Investment (CLI), today unveiled the first of a global series of Ascott Privilege Signatures. Exclusively available to loyalty members of its [Ascott Star Rewards \(ASR\) programme](#), [The Cavendish London](#) and Ascott Star Rewards present all loyalty members an opportunity to win a seat with prime view at The Championships, Wimbledon. Ascott Privilege Signatures is an experience programme launched earlier this year, that provides loyalty members with access to exclusive global events, including major sporting highlights alongside local experiences planned in key cities around the world.

Experience the Championships Thrill with Ascott Privilege Signatures

From now until 10 June 2024, ASR loyalty members will enjoy a chance to experience the thrill of The Championships, Wimbledon on Saturday, 6 July 2024. The experience includes:

- One-day exclusive access to view the Men’s and Women’s 3rd round of finals on Saturday, 6 July 2024
- No. 1 Court Debenture tickets with prime seating
- Access to Debenture lounges
- 25% off stays at The Cavendish London

The first redemption of 500 ASR points will provide members with two chances to win the above experience while added chances can be redeemed in blocks of 500 ASR points each. Members who wish to purchase further points for redemption will enjoy a bonus of 10% points with a minimum purchase of S\$500 worth of points.

This premier experience will run for a week until 10 June 2024, 2359hrs (GMT), where seven winners will be selected to each win either individual or a pair of access passes. Winners will be informed by 14 June 2024.

For more information on redemption of points on member experiences, please visit: <https://www.discoverasr.com/en/member/ascott-privilege-signatures>

Premier Stay Package at The Cavendish London

ASR members can also go further with guaranteed access to the sold-out Wimbledon event alongside all-inclusive accommodation arrangements with two stay package options at The Cavendish London.

Grand Slam Escapade - Wimbledon 2024 at £4,850 nett

- Two-night stay in the Executive Room, inclusive of breakfast for two persons at The Cavendish London
- A pair of passes to The Championships, Wimbledon, with debenture access and No. 1 Court privileges on Saturday, 6 July 2024

Wimbledon Penthouse Perfection at £6,999 nett

- Two-night stay in the Penthouse, inclusive of breakfast for two persons at The Cavendish London
- A pair of passes to The Championships, Wimbledon, with debenture access and No. 1 Court privileges on Saturday, 6 July 2024
- Complimentary airport transfers as well as transfers between Wimbledon and The Cavendish London
- £100 credit for use at Ralph's Cafe, Wimbledon's official sponsor
- Early, express check-in and late check-out
- Welcome amenities including welcome cocktail or Champagne

For more information on the stay packages, please visit <https://www.discoverasr.com/en/offers/unlock-the-ultimate-wimbledon-2024>.

To sign up as an ASR member to unlock more experiences, please visit <https://www.discoverasr.com/en/sign-up>.

About The Ascott Limited

Since pioneering Asia Pacific's first international-class serviced residence with the opening of The Ascott Singapore in 1984, Ascott has grown to be a trusted hospitality company with over 950 properties globally. Headquartered in Singapore, Ascott's presence extends across more than 220 cities in over 40 countries in Asia Pacific, Central Asia, Europe, the Middle East, Africa, and the USA.

Ascott's diversified accommodation offerings span serviced residences, coliving properties, hotels and independent senior living apartments, as well as student accommodation and rental housing. Its award-winning hospitality brands include Ascott, Citadines, lyf, Oakwood, Quest, Somerset, The Crest Collection, The Unlimited Collection, Preference, Fox, Harris, POP!, Vertu and Yello. Through Ascott Star Rewards (ASR), Ascott's loyalty programme, members enjoy exclusive privileges and offers at participating properties.

A wholly owned business unit of CapitaLand Investment Limited, Ascott is a leading vertically-integrated lodging operator. Harnessing its extensive network of third-party owners and in-market expertise, Ascott grows fee-related earnings through its hospitality management and investment management capabilities. Ascott also expands its funds under management by growing its sponsored CapitaLand Ascott Trust and private funds.

This year, Ascott marks 40 years in hospitality service with the launch of Ascott Unlimited, a full year campaign that will offer Unlimited Opportunities, Unlimited Choices, Unlimited Freedom, and Unlimited Good. Navigating a future of unlimited possibilities against a backdrop of global change and evolving perspectives of travel, Ascott Unlimited marks Ascott's ambitions to break new ground, and springboard to its next chapter of growth as a global hospitality company. Find out more about Ascott Unlimited at www.discoverasr.com/ascottunlimited.

For more information on Ascott and its sustainability programme, please visit www.discoverasr.com/the-ascott-limited. Alternatively, connect with us on [Facebook](#), [Instagram](#), [TikTok](#) and [LinkedIn](#).

About CapitaLand Investment Limited (www.capitalandinvest.com)

Headquartered and listed in Singapore, CapitaLand Investment Limited (CLI) is a leading global real asset manager with a strong Asia foothold. As at 31 March 2024, CLI had S\$134 billion of assets under management as well as S\$100 billion of funds under management (FUM) held via six listed real estate investment trusts and business trusts, and more than 30 private vehicles across Asia Pacific, Europe and USA. Its diversified real estate asset classes cover retail, office, lodging, business parks, industrial, logistics, self-storage and data centres.

CLI aims to scale its FUM and fee-related earnings through fund management, lodging management and commercial management, and maintain effective capital management. As the investment management arm of CapitaLand Group, CLI has access to the development capabilities of and pipeline investment opportunities from CapitaLand's development arm.

As a responsible company, CLI places sustainability at the core of what it does and has committed to achieve Net Zero carbon emissions for Scope 1 and 2 by 2050. CLI contributes to the environmental and social well-being of the communities where it operates, as it delivers long-term economic value to its stakeholders.

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