

CAPITALAND SPARKS HAPPINESS WITH A SPECTACULAR BALLOON SHOWER AT FUNAN!

- Held in conjunction with CapitaLand's ongoing 'Pixar Puffy Happiness' campaign to spread joyful cheer this June.
- Be part of the next upcoming whimsical balloon shower at CQ @ Clarke Quay on 19 June, 7.30pm



Singapore, 1 June 2024 – It was a whirlwind of colours and excitement at Funan's Level 1 Atrium with the playful cascade of pastel balloons filling the air and raining onto shoppers. This momentous occasion was part of CapitaLand's ongoing Pixar Puffy Happiness campaign which promises a summer filled with vibrant Pixar-themed displays, pop-up stores, and enticing rewards from now until 30 June.

As part of this campaign, CapitaLand unleashed happiness and positive vibes by enchanting shoppers with its first-ever balloon drop at the Funan Atrium, where a total of 1 million STAR\$@ reward codes were up for grabs! Lucky shoppers got to witness the magical moment with loved ones, creating unforgettable memories and spreading joy across the community. It was a burst of whimsical colours descended to form a sea of pastel balloons and shoppers also got to *dive* into the balloon pool for fun snaps.



Building on the success of this magical event, CapitaLand is thrilled to announce a second magical balloon shower at **CQ @ Clarke Quay, Fountain Square, on 19 June at 7:30 PM**. Happiness will also be cascaded in the form of rewards with a total of 1 million STAR\$® up for grabs.



"I was pretty lucky to be at Funan at that time. It was like stepping into a whimsical wonderland. Balloons filled the air, and the anticipation was thrilling as everyone eagerly counted down for the balloon shower. The atmosphere was incredible, and it was heartwarming to see the smiles and hear laughter all around." said Valery, a delighted shopper who participated in the event.



Ongoing Pixar Puffy Happiness Campaign

From now until 30 June 2024, don't forget to pop by CapitaLand malls around Singapore and be greeted by colourful displays inspired by Pixar characters, alongside Pixar-themed pop-up stores happening at various CapitaLand malls islandwide. For more information on the ongoing campaign, please refer to the [digital press kit](#).

Spread Happiness Through STAR\$® for GOOD

The spread of happiness doesn't stop there! From 17 June to 31 October 2024, give back to the community through the STAR\$® for GOOD donation campaign by gifting STAR\$® via the CapitaStar app.

For every 5,000 STAR\$® eDeal redeemed, CapitaLand Hope Foundation (CHF), the philanthropic arm of CapitaLand Group, will match the contributions dollar-for-dollar, doubling the happiness! The



contributions will support Fei Yue Community Services in their efforts to enhance youth mental wellness and facilitate the social integration of youths.

Make your way to CapitaLand malls where happiness awaits with captivating Puffy Happiness decor and a multitude of delightful surprises!

For more information, visit the CapitaLand website at <https://capitaland.com/PuffyHappiness> and follow us for more updates on Instagram **@CapitaLandMallsSG**.

Please find the whimsical Balloon Shower assets [here](#).

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About CapitaLand Investment Limited (www.capitalandinvest.com)

Headquartered and listed in Singapore, CapitaLand Investment Limited (CLI) is a leading global real asset manager with a strong Asia foothold. As at 31 March 2024, CLI had S\$134 billion of assets under management as well as S\$100 billion of funds under management (FUM) held via six listed real estate investment trusts and business trusts, and more than 30 private vehicles across Asia Pacific, Europe and USA. Its diversified real estate asset classes cover retail, office, lodging, business parks, industrial, logistics, self-storage and data centres.

CLI aims to scale its FUM and fee-related earnings through fund management, lodging management and commercial management, and maintain effective capital management. As the investment management arm of CapitaLand Group, CLI has access to the development capabilities of and pipeline investment opportunities from CapitaLand's development arm.

As a responsible company, CLI places sustainability at the core of what it does and has committed to achieve Net Zero carbon emissions for scope 1 and 2 by 2050. CLI contributes to the environmental and social well-being of the communities where it operates, as it delivers long-term economic value to its stakeholders.

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