



For immediate release

NEWS RELEASE

**Bridge+ marks foray into Singapore's CBD with  
a FinTech launchpad at 79 Robinson Road**

***Forms collaborations to nurture the growth of the FinTech community***

**Singapore, 13 November 2019** – CapitaLand's Bridge+ will be taking up 56,000 square feet of space in the Group's upcoming Grade A office development 79 Robinson Road. This will be its first location in Singapore's Central Business District (CBD) after establishing its flagship coworking centre in Ascent building at Singapore Science Park, and its ninth in the region. Scheduled to open in 3Q 2020, Bridge+ 79 Robinson Road will play host to a financial-technology (FinTech) ecosystem, including international organisations, financial institutions, professional services, venture capital firms as well as FinTech companies and startups.

Bridge+ 79 Robinson Road will span three floors, offering a mix of workspace solutions comprising flexi desks, dedicated fixed desks and private suites for various team sizes. Complemented by bespoke meeting and event spaces, Bridge+ 79 Robinson Road will curate unique community-driven programmes to foster connections and interactions among its members and tenants.

Developed by CapitaLand in partnership with Mitsui & Co., Ltd and Tokyo Tatemono Co., Ltd, 79 Robinson Road is a 29-storey Grade A office development with excellent connectivity. It is in close proximity to Tanjong Pagar MRT Station and the upcoming Shenton Way MRT Station. On track for completion in 2020, 79 Robinson Road has a total office net lettable area of more than 500,000 square feet.

Mr Manohar Khiatani, Senior Executive Director, CapitaLand Group, said: "We are delighted to bring Bridge+ into Singapore's CBD at 79 Robinson Road, building on our network across Singapore, Shanghai, Hangzhou, Suzhou, Dalian, Chongqing and Bangalore. We also look forward to anchoring Singapore's growing FinTech community in Bridge+ 79 Robinson Road, and fostering further exchange with the Blockchain, Sustainability and Corporate Innovation tribes hosted at Bridge+ Ascent. Through a series of partnerships, we aim to create a vibrant FinTech ecosystem driving innovation through knowledge sharing, cross-fertilisation of ideas and multi-disciplinary collaborations. Bridge+ at 79 Robinson Road will be the ninth coworking space in the Bridge+ network in Asia, offering our members another thriving coworking environment to create and innovate together."

Supporting the growth of the FinTech community, Bridge+ has inked Memorandums of Understanding (MoUs) with key players in Singapore, including the ASEAN Financial Innovation Network (AFIN)<sup>1</sup>, FinTech Consortium, LongHash, Singapore FinTech Association,

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<sup>1</sup> AFIN is an initiative of International Finance Corporation, ASEAN Bankers Association and the Monetary Authority of Singapore.

Collaboratory and United Overseas Bank (UOB). EY and Tribe Accelerator have also pledged their support for the FinTech Hub initiative at Bridge+ 79 Robinson Road.

In addition to providing a conducive workspace, Bridge+ 79 Robinson Road will facilitate collaborations through knowledge sharing events and networking activities to actively support the growth of FinTech players and enliven the community. The international FinTech community can also tap on the Bridge+ network as a platform to connect and collaborate with local partners through seminars, hackathons, lab crawls, industry gatherings and exhibitions.

The Bridge+ community expands beyond its coworking members to include the wider community of corporates in CapitaLand's commercial offices and business parks located alongside the Bridge+ network, as well as partners from government bodies, universities and trade associations. In Singapore, enterprises that have made their home in Bridge+ at Singapore Science Park include AXA REV, Dyson and Johnson & Johnson.

In September 2019, Bridge+ signed a MoU with AFIN to support the multi-faceted needs and development of the FinTech community. The partnership aims to provide FinTech firms on the API Exchange online community with resources to support their rapid expansion in Asia.

#### **Annex 1: Quotes from Bridge+ partners and supporters**

#### **Annex 2: Bridge+ fact sheet**

#### **About Bridge+ ([www.ourbridgeplus.com](http://www.ourbridgeplus.com))**

Bridge+ is an extension of CapitaLand business space portfolio, offering flexible workspace solutions that combine modern office necessities with dynamic programming, connecting people through community events and programmes. It is a platform for enterprises, startups, and the doers and makers of the world. Bridge+ provides a flexible co-working environment, shared amenities and a community platform for tribes at each location, supporting development of the communities with its strong network.

#### **About CapitaLand Limited ([www.capitaland.com](http://www.capitaland.com))**

CapitaLand Limited (CapitaLand) is one of Asia's largest diversified real estate groups. Headquartered and listed in Singapore, it owns and manages a global portfolio worth S\$131.7 billion as at 30 September 2019. CapitaLand's portfolio spans across diversified real estate classes which includes commercial, retail; business park, industrial and logistics; integrated development, urban development; as well as lodging and residential. With a presence across more than 200 cities in over 30 countries, the Group focuses on Singapore and China as its core markets, while it continues to expand in markets such as India, Vietnam, Australia, Europe and the USA.

CapitaLand has one of the largest real estate investment management businesses globally. It manages eight listed real estate investment trusts (REITs) and business trusts as well as over 20 private funds. Since it pioneered REITs in Singapore with the listing of CapitaLand Mall Trust in 2002, CapitaLand's REITs and business trusts have expanded to include Ascendas Reit, CapitaLand Commercial Trust, Ascott Residence Trust, CapitaLand Retail China Trust, Ascendas India Trust, CapitaLand Malaysia Mall Trust and Ascendas Hospitality Trust.

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## Annex 1: Quotes from Bridge+ partners and supporters

Partner/Supporter	Quote/Description
Singapore FinTech Association	<p>“As Singapore FinTech Association (SFA) scales up in terms of memberships and partnerships, our audience and participation rates have increased correspondingly as well. Hence, we are looking at the next phase of engagement, including holding larger forums of above 450 persons for SFA members and partners in Singapore. This new partnership with Bridge+ by CapitaLand is forward-looking and helps extend our influence in the Fintech Ecosystem in the Asia Pacific region particularly in mega markets like China and India where CapitaLand has a strong presence. Our members will definitely benefit from the increased exposure and opportunities.”</p> <p><b><i>Lim Ngee Hua, Secretary &amp; Executive Committee Member, Singapore FinTech Association</i></b></p>
United Overseas Bank (UOB)	<p>“At UOB, we have been helping FinTech firms seize opportunities across ASEAN through our established and integrated network and deep understanding of the region. As these FinTech firms expand into new markets, coworking spaces offer the advantage of being able to connect with local partners that have the experience, insights and business connections required to help accelerate the firm’s growth. Our collaboration with Bridge+ will enable us to support more FinTech firms as they realise their regional growth ambitions right in the heart of Singapore’s financial district.”</p> <p><b><i>Janet Young, Head, Group Channels and Digitalisation, UOB</i></b></p>
EY	<p>“EY has been at the forefront of building global collaboration between FinTech hubs and is looking forward to bring global talents and companies to Singapore, leveraging Bridge+ as a launchpad to ASEAN.”</p> <p><b><i>Varun Mittal, Global Emerging Markets FinTech Leader, EY</i></b></p>
LongHash	<p>Longhash is a global blockchain incubator for early stage blockchain startups across its key hubs in Singapore, Shanghai, Tokyo, Hongkong, Berlin and Zug.</p> <p>“We are glad to partner with Bridge+ in building a vibrant blockchain/technology ecosystem in Singapore.”</p> <p><b><i>Emma Cui, CEO, LongHash Singapore</i></b></p>

Collaboratory	<p>“Collaboratory is an independent startup innovation lab where aspiring founders can collaborate with the larger community to transform their napkin ideas into real startups. Mid-career professionals who need encouragement to take the entrepreneurial leap can use Collaboratory to validate their ideas, get a prototype built, build some traction and get seed funding. We are pleased to call Bridge+ our home where both FinTech and Blockchain communities come together.”</p> <p><b><i>Piyush Chaplot, Founder, Collaboratory</i></b></p>
Tribe Accelerator	<p>Tribe Accelerator is a blockchain accelerator driving the collaboration and growth of the blockchain ecosystem. Tribe Accelerator provides startups with a neutral and hyperconnected platform to facilitate the mass adoption of blockchain technology.</p> <p>“Bridge+ has innovation focused real estate solutions and a strong community that empowers real business innovations. We’re excited to work with Bridge+ to further grow our global ecosystem, as we continue to connect the leading startups with relevant solutions to some of the world’s leading corporates that are backing us on this journey.”</p> <p><b><i>Ng Yi Ming, Managing Partner, Tribe Accelerator</i></b></p>
FinTech Consortium	<p>FinTech Consortium is a FinTech Incubator and acts as a FinTech Ecosystem Builder that aims to further the development, interaction and acceleration of the FinTech ecosystems. FinTech Consortium offers corporate incubation, research lab and venture acceleration.</p> <p>“We are excited by the Bridge+ initiative to launch a dedicated FinTech hub in the heart of Singapore’s Central Business District. It is timely and opportune as the organic growth of the Singapore Fintech ecosystem has been tremendous. All participants and stakeholders of the FinTech community will highly benefit from the world class, physical infrastructure and shared services that Bridge+ 79 Robinson Road offers. We look forward to a successful launch and development of the FinTech hub in the years to come.”</p> <p><b><i>Gerben Visser, Founder, FinTech Consortium</i></b></p>

## Annex 2: Bridge+ fact sheet

### Overview

Bridge+ is an extension of CapitaLand's business space portfolio, offering flexible workspace solutions that combine modern office necessities with dynamic programming, connecting people through community events and programmes. It is a platform for enterprises, startups, and the doers and makers of the world. Bridge+ connects them to a flexible co-working environment, shared amenities and community of FinTech, sustainability and corporate innovate tribes.

After the successful launch of Bridge+'s flagship space in Ascent building in Singapore with a vibrant FinTech ecosystem of companies such as The FinLab by UOB, REV by AXA insurance, LongHash and NGC Ventures, plans are underway to support the development of the FinTech ecosystem across Bridge+ offerings in Singapore and the region.

Location		Launch Date	Seating Capacity
<b>Singapore</b>			
1	<b>Ascent, Singapore Science Park</b> 2 Science Park Drive, Ascent 118222	October 2017	519
2	<b>79 Robinson Road (Former CPF Building)</b>	August 2020	> 800 seats
<b>China</b>			
3	<b>Ascendas Plaza, Shanghai</b> 奕桥@腾飞大厦/ Bridge+@Ascendas Plaza 上海市徐汇区天钥桥路 333 号腾飞大厦 3 层-6 层, 200030 L3-L6, Ascendas Plaza, No. 333 Tian Yao Qiao Road, Xu Hui District, Shanghai, 200030	September 2019	1,468
4	<b>Ascendas Innovation Place, Shanghai</b> 奕桥@腾飞元创大厦/ Bridge+@Ascendas Innovation Place 上海市黄浦区九江路 686 号腾飞元创大厦 2 层-5 层, 200001 L2-L5, Ascendas Innovation Place, No. 686 Jiu Jiang Road, Huangpu District, Shanghai, 200001	November 2018	478

5	<p><b>Singapore-Hangzhou Science &amp; Technology Park, Hangzhou (Phase 1)</b></p> <p>奕桥@新加坡杭州科技园一期/ Bridge+@Singapore Hangzhou Science &amp; Technology Park Phase 1 杭州钱塘新区白杨街道科技园路 20 号 9 幢 1 层, 310018 L1, Block 9, No. 20 Science &amp; Technology Park Road, Hangzhou Qiantang New Area, 310018</p>	October 2018	144
	<p><b>Singapore-Hangzhou Science &amp; Technology Park, Hangzhou (Phase 2)</b></p> <p>奕桥@新加坡杭州科技园二期/ Bridge+@Singapore Hangzhou Science &amp; Technology Park Phase 2 杭州钱塘新区白杨街道科技园路 20 号 8 幢及 9 幢 2 层, 310018 L2, Block 8 &amp; 9, No. 20 Science &amp; Technology Park Road, Hangzhou Qiantang New Area, Hangzhou, 310018</p>	February 2020	379
6	<p><b>Suzhou iHub, Suzhou</b></p> <p>奕桥@腾飞创新园/ Bridge+@Ascendas iHub Suzhou 苏州工业园区新平街 388 号腾飞创新园 D 幢 1 层, 215123 L1, Block D, No. 388, Xinping Street, Suzhou Industrial Park, Suzhou, 215123</p>	January 2019	76
7	<p><b>DAITP, Dalian</b></p> <p>奕桥@大连腾飞软件园/ Bridge+@DAITP 大连市高新园区汇贤园 1 号腾飞园区 1 号楼 1 层, 116023 L1, Block 1, DAITP, No. 1 Huixian Park, Dalian High-tech Industrial Zone, Dalian, 116023</p>	December 2019	121
8	<p><b>Raffles City Chongqing</b></p> <p>奕桥@重庆来福士/ Bridge+@Raffles City Chongqing 重庆市渝中区长滨路 2 号重庆来福士办公楼 A 座 22-24 层, 400010 L22-24, Block A, Raffles City Chongqing, No.2 Changbin Road, Yuzhong District, Chongqing, 400010</p>	December 2019	320

**India**

<b>9</b>	<b>Ascendas Park Square Mall, Bangalore</b> Bridge+ Ascendas Park Square Mall Unit No. 02 to 15, 2 <sup>nd</sup> Floor, Ascendas Park Square Mall, ITPB Main Rd, Whitefield, Bengaluru, Karnataka 560066	April 2019	465
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## Spaces

Designed to meet the evolving needs of professionals and businesses, Bridge+ offers a range of different spaces such as:

1. Workspace Options
  - Flexi Desks (hotdesking)
  - Fixed Desks
  - Private Office Suites
  - Customised Solutions
2. Meeting Rooms & Event Spaces
  - Meeting rooms of various sizes accommodating four to 20 people
  - Boardrooms accommodating up to 26 people
  - Amphitheatres (equipped with a projection wall, projector, speakers, and microphones)
  - Events Room accommodating up to 120 people (equipped with a projection wall, projector, speakers, and microphones)
  - Breakout zones
  - Casual seating areas and discussion pods
3. Social Hub
  - Casual meeting and function spaces for guests (equipped with a projection screen, projector and speakers, as well as an adjoining bar and kitchen facilities for catered events)

## Membership benefits

Members of Bridge+ will be able to enjoy benefits ranging from a suite of tailored programmes and partnership opportunities, to lifestyle perks powered by digital solutions. With a range of different plans to cater to different groups and individuals, some benefits include:

- Preferential event space and meeting room rates
- Access to regional network of communities in Singapore, China and India
- Member exclusive events, including monthly community check-in
- Access to co-working spaces (varies according to membership plan)
- Access to regional network of meeting and event venues
- Member lifestyle benefits, including privileges with partner merchants

## Digital platform – User experience

Bridge+ provides a social-networking ecosystem that offers members connectivity to one another, as well as a network of potential business support. The enhanced user experience is facilitated through the following platforms:

- Wifi: Extensive wifi coverage and internet
- Secure Network: Reliable security measures in place to protect networks
- Mobile Keyless Access: Enabling keyless entry into coworking space and private office suites with Bridge+ mobile app
- Online Booking Management: Ease of booking meeting rooms and venues with Bridge+ mobile app

## Programmes and events

Members of Bridge+ will gain access to a wide range of meaningful programmes that are designed to foster collaboration and networking between professionals working within our buildings and business parks. Members enjoy access to programmes ranging from corporate events to social gatherings and lifestyle sessions:

- Corporate Programmes: Hackathons, innovation labs, roadshows, networking sessions, workshops, skill sharing talks
- Social and Lifestyle: Brown bag lunches, community happy hours and wellness sessions

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For more information, please visit <http://www.ourbridgeplus.com/> or contact:

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